



Ms Janice CHIA

Founder & Managing Director, Ageing Asia

Singaporean entrepreneur Janice Chia founded Ageing Asia with the mission to drive innovation in the way future generations age, by engaging the business community to create better products and services that will enable healthy ageing, independent ageing and dignified ageing.

Janice has accumulated her vast experience from visiting over 400 residential and aged care homes from over 15 countries. Since 2009, she has been actively involved in consulting organisations seeking global best practices in housing, health and care models that can be translated for the

Asian market. Janice is also quoted regularly in the media, such as the BBC, on Asia Pacific business trends in ageing.

Influenced by the changing needs of her elderly relatives, and inspired by higher expectations in quality of life of the baby boomer generation, Janice firmly believes that social challenges of ageing can be transformed into economic opportunities for Asia. Her vision is to change the way we age in Asia Pacific, and move towards an ageing-at-home world where older adults age in better health, desire independence and aspire towards ageing with dignity.

Topic: Towards 2025: Creating Socially Connected Communities for Ageing in Asia

With the continuous growth in economy and the ageing population, the new generation of the “young-old” of the baby boomer generation will be joining the ageing population from 2024, and they will shift and shape the ageing market landscape based on their interest and expectations. According to the 4th Asia Pacific Silver Economy Business Opportunities Report 2020 edition, the economic boom for the ageing market is expected to happen within the next ten years, i.e. from 2020 – 2030. The ageing market has evolved beyond the traditional residential care to lucrative new offerings in real estate, financial services, biotechnology, devices, robotics, pharmaceuticals, targeted care services, wellness, travels, and other lifestyle products and services. How do we cater for the next generation of older persons and provide our population ageing in Asia with innovative and socially connected communities?

This presentation will discuss:

- Role of ageing tech and innovations
- Assisted living services & models adaptable for Singapore and Asia
- Trends for the Asia Pacific ageing market by 2025



謝慧貞女士

亞洲養老產業聯盟創辦人兼執行董事

亞洲養老產業聯盟由新加坡企業家謝慧貞女士成立,旨在為未來一代推動樂齡創新,激發商界研發更高質素的產品和服務,促進健康、獨立、有尊嚴的樂齡體驗。

謝女士曾遠赴超過15個國家探訪超過400所院舍和安老院。自2009年,她積極參與多個顧問組織,將世界各地住屋、健康、照顧模式的最佳實踐方法引入亞洲市場。媒體機構(例如英國廣播公司)亦經常引述謝女士對於亞太區樂齡市場趨勢的見解。

謝女士因年長親戚的需要及嬰兒潮一代對於生活質素有要求而受到啓發,深信人口老化帶來的社會挑戰能為亞洲帶來經濟機會。她的願景是要改變亞太區的樂齡模式,向「居家安老」的大方向發展,使得年長成人能夠更健康、獨立及有尊嚴地養老。

題目：邁向2025：為亞洲樂齡創建互聯社區

隨著經濟和老齡人口逐漸增長,嬰兒潮一代「年輕長者」從2024年開始將會被歸納為高齡人士,其興趣及期望將會為銀髮市場帶來改變。根據2020年第四屆亞太銀髮經濟商機報告(4th Asia Pacific Silver Economy Business Opportunities Report 2020 edition),樂齡市場將於未來十年內(即2020-2030年)變得更加興旺。銀髮市場已由傳統安老服務延伸至地產、金融服務、生物科技、裝置設備、藥物、針對性照顧服務、健康、旅游及其他生活產品和服務。我們如何為照顧下一代的長者,為亞洲老齡人口提供創新服務、建立互聯社會?

本演講將會討論：

- 樂齡科技與創新
- 適用於新加坡、亞洲的輔助生活服務與模式
- 亞太區樂齡市場至2025年的趨勢