



Ms LIU Ying

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Liu Ying, the CBO and Co-founder of Longlive, Sichuan University MBA. In 2015, she was selected to the global Harvard innovation seed class to study. In 2016, she won the gold medal of national social entrepreneurship star. As the representative of China's social entrepreneurship unicorn in 2018, she went to the United States to study.

Topic: Retrofitting the Homes of the Elderly to Accommodate Ageing

1. Social implications of an aging population and aging housing.
2. Just as a child's room should be "suitable for the young", an elder person's room ought to be "suitable for the elderly".
3. Many small details in the living space that we ignore may actually be quite major inconveniences to elderlies. Making small changes can greatly improve their quality of life and boost their dignity.
4. Using support services for elderlies helps them live independent, normal lives.
5. Making an elderly's home life safer, more comfortable and convenient can bring about positive changes to their way of life and attitude towards life.



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劉英，朗力首席品牌官，川大MBA，朗力聯合創始人。2014年世界青年論壇創想青年，2015年入選全球哈佛創新種子班，2016年全國社創之星金獎，作為2018年中國社創獨角獸代表進行美國訪問學習，北大木蘭學院三期學員。

題目：居家養老從適老化開始

1. 人口老齡化和住房老舊化“兩老”疊加後的社會痛點。
2. 對長者的老人房的“適老化”應像對孩子的兒童房的“適幼化”對比。
3. 很多被我們忽略的小事，對於老人來說是很大的事，做些小小的改善，就能極大的提高老人的生活品質甚至尊嚴。
4. 通過適老化的配置和服務，輔助長者獨立完成自主的正常生活。
5. 適老化改造使居家生活更加安全、舒適、便捷，從生活方式和態度上都能帶來很大的積極改善。