



Ms Nicole THUM

Senior Programme Executive

Thum Sook Lin or better known as Nicole Thum received her bachelor's in accounting and finance from Curtin University of Western Australia, and worked four years in accounting in Penang, Malaysia. In 2014, she joined Think City, a community-focused urban regeneration organisation, as a programme executive to analyse and understand the needs of communities and turning them into city making plans. In the past five years, she has overseen the upgrade of Kampung Benggali Pocket Park and Public Swimming Pool, the first water sensitive urban garden in Butterworth, Jeti Lama Rain Garden and four installations of Butterworth Fringe Festival. In 2017, Nicole participated in the six-week-long Professional Fellows Programme in the United States of America. Further to that, she was also chosen to participate in a follow up alumni programme, YSEALI Summit in Singapore in 2018. Nicole is currently working on Penang Bay, a programme to create a new economic zone in Penang. Nicole firmly believes that cities should be planned together with the people to create better sense of belonging and place pride that could lead to a more sustainable and secure future.

Topic: Inclusive Placemaking

The practice of placemaking in Think City has reversed the decline of George Town and Butterworth, creating quality places where people want to live, work, play and learn. Apart from improving the physical characteristics of spaces, placemaking can improve the economic viability of a place, and offer opportunities for healthy, productive, resilient societies.

A crucial step in successful placemaking is stakeholder engagement and this process could make or break any space improvement plans. Understanding the needs, emotional connection and history of the space can help inform to create a place that is enjoyed by all. My presentation will share the process and tools to an effective inclusive placemaking and successful stakeholder engagement.



譚淑琳女士

Think City 高級策劃主任

譚淑琳從西澳科廷大學獲得會計及金融學學士學位，並於馬來西亞檳城從事會計行業四年。譚女士於2014年加入市區更新機構 Think City 擔任項目助理，負責分析及了解社區的需要並制定城市發展計劃。在過去四年，她曾監督 Kampung Benggali 小型公園及公共游泳池的升級工程、Butterworth 第一個水資源敏感市區公園 Jeti Lama Rain Garden 的建築工程、及 Butterworth Fringe Festival 四個藝術展覽的裝置工程。

2017年，譚女士遠赴美國參加六星期的專業獎學金計劃。2018年，她被邀請參與新加坡YSEALI高峰會的會友計劃。譚女士深信城市規劃工作應鼓勵大眾的參與，培育歸宿感及自豪感，共建可持續及安穩的未來。

主題：共融的地方營造

Think City 的地方營造項目扭轉檳城喬治市和北海兩地的衰退，為當地居民打造居住、工作、娛樂及學習的理想地方。除了改善空間的實體特徵，地方營造更能改進該地的經濟效益，建立更健康、生產力更高、更韌力的社會。

持份者的參與是成功實踐地方營造的一個關鍵步驟。此過程可決定空間改善計劃的成功與否。充分了解一個空間的歷史與使用者對此空間的需求及情感關係有助營造大家都能享受的地方。我將在本次演講介紹共融的地方營造和持份者參與，並講解實踐過程和所需的工具。