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include public welfare communication, anthropological theories and methods, disabled service industry, and health communication.

**Topic: Regional ecology and functional turn of social organization cultivation base: analysis from a comparative perspective**

Through empirical research and comparative research on the spatial policies, mechanisms, subjects, content and effects of social organization cultivation in Guangzhou, the impact of "incubators" on the regional social innovation ecology and existing problems are analyzed, and future improvements are proposed.



### 周如南博士

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中山大學傳播與設計學院副教授，中山大學廣州大數據與公共傳播研究基地副主任，民政部社會組織評估專家，民政部社會組織人才培訓平臺專家庫成員，廣州市社會創新中心理事長，廣州市社會組織聯合會副會長，研究方向為公益傳播、人類學理論與方法、殘疾人服務產業、健康傳播等。

### 題目：社會組織培育基地區域生態與功能轉向:比較視野下的分析

通過對廣州地區社會組織培育空間政策、機制、主體、內容和效果的實證研究和比較研究，分析"孵化器"對區域社會創新生態的影響以及存在問題，提出未來改進建議。